

WORKING TOWARDS SUSTAINABLE DEVELOPMENT

Sustainable Development Heroes

All members of the SAB team participate in sustainable development activities and initiatives in support of the 'Ten Priorities. One Future' campaign. In a current internal competition, SAB called for nominations for Sustainable Development Heroes who have demonstrated extraordinary commitment and taken innovative measures to drive SAB's Sustainable Development Priorities.

SAB East Coast Region highlighted four inspiring nominations in this year's competition:

Kogi Govender,

Safety, Health and Environment (SHE)
Representative – Ladysmith Depot
Initiative: Workplace Health, Safety and
Environmental Excellence

Kogi has helped the Ladysmith Depot to establish a reputation for world class safety and health performance. Her achievements in this area include being named top SHE representative in the Eastern Region of the National Occupational Safety Association (NOSA) in July, and best SHE representative, nationally and internationally, in NOSA's "sales and distribution of beverages" category in August.

These awards were possible thanks to Kogi's commitment and passion for the SHE programme, which helps SAB meet its sustainable development priority: respecting human rights.



Kogi Govender (SHE Representative –
Ladysmith Depot)

Ten Priorities. One Future.

Ten Priorities. One Future.



The South African Breweries Limited (SAB) and parent company, SABMiller plc, are committed to sustainable development in every area of operations. The business takes a clear and well-embedded approach to sustainable development, developed through extensive consultation internally and with external stakeholders. In June 2010 the company brought all aspects of its sustainable development projects and priorities together in a global programme, launched under the banner 'Ten Priorities, One Future'.

These Ten Priorities are:

- Making more beer using less water
- Discouraging irresponsible drinking
- Reducing energy and carbon footprints
- Reducing the weight of packaging, reusing bottles and encouraging recycling
- Working towards zero waste operations
- Building supply chains that reflect the company's values and commitment
- Benefiting communities
- Contributing to the reduction of HIV/Aids
- Respecting human rights
- Transparency in reporting the company's progress